FLAGSTAFF FRIENDS OF TRADITIONAL MUSIC PRESENTS THE 24TH ANNUAL

FLAGSTAFF FOLK FESTIVAL

JUNE 13–14, 2026

AT COCONINO CENTER FOR THE ARTS
AND THE PIONEER MUSEUM

FEATURING 100+ ACTS ON 5 STAGES

BECOME A SPONSOR

WHAT: Flagstaff Folk Festival, established in 2002, is a two-day music festival founded by members of Flagstaff Friends of Traditional Music, a 501(c)3 Nonprofit organization. The festival features musicians from around the region, workshops, jamming circles, and great food in a family-friendly setting.

WHERE: In 2026, the Flagstaff Folk Festival will return to the beautiful forested grounds of the Coconino Center for the Arts and Pioneer Historical Museum. This setting provides the perfect backdrop to feel enveloped in tradition and history. The two-day festival will attract an estimated 500 guests each day who come from Flagstaff and all parts of Arizona and neighboring states. Many desert-dwellers come to the festival to escape the summer heat. More than 100 musical acts will join us from all of the Southwestern and Pacific states.

WHEN: June 13 – 14, 2026 at Coconino Center for the Arts and Pioneer Historical Museum.

WHY: Help support this cultural exchange and economic driver by becoming a sponsor of the Flagstaff Folk Festival! We are seeking sponsors to contribute monetary and in-kind support such as services and equipment. With support of sponsors we can better meet our goal of producing a family-friendly, low ticket cost, high-quality music festival. Partner with us and help secure and shape this festival for now and years to come!

Benefits of Sponsorship may include:

- Logo on festival website, program, and our **NEW** festival app!
- Logo on stage banner and recognition from stage
- Complimentary one-day or two-day festival passes
- Acknowledgement on social media channels, newsletter and more!

FLAGFOLKFEST.ORG | FFOTM.ORG

Contact:
Antara Hunter
Festival Director
director@flagfolkfest.org
805.637.1305

FLAGSTAFF FOLK FESTIVAL
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2026 SPONSORSHIP LEVELS

"THE VIRTUOSO" $1,500 - ONLY 1 AVAILABLE
Benefits include: our biggest stage with your business named as presenting sponsor on the banner, acknowledgement from stage, 6 complimentary 2-day festival passes, logo on program, website and t-shirt, and one dedicated post on our social media platforms. Please email a high res logo.

"THE LEAD FIDDLE" $1,000 - 3 AVAILABLE
Benefits include: one medium stage with your business named as stage sponsor on banner, acknowledgement from stage, 6 complimentary one-day festival passes, logo in festival program and website, and one dedicated post on our social media platforms. Please email us a high res logo.

"THE FLATPICKER" $750 - 2 AVAILABLE
Benefits include: one smaller stage with your business named as a stage sponsor on banner, acknowledgement from stage, 4 complimentary one-day festival passes, logo in festival program and website, and one dedicated post on our social media platforms. Please email a high res logo.

"THE BACKBEAT" $500 - 4 AVAILABLE
Benefits of "Strummer" level plus: your logo on workshop banners and 2 complimentary one-day festival passes. Please email a high res logo.

"THE STRUMMER" $250
Benefits of "Friend of the Festival" level plus: one dedicated post on our social media platforms. Please email a high res logo.

"FRIEND OF THE FESTIVAL" $100
Benefits: listing in the festival program and website, complimentary one-year membership to FFOTM.

flagfolkfest.org
ffotm.org

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Contact:
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2026 SPONSORSHIP AGREEMENT

Company/Organization _____

Address _____

City _____ State _____ Zip Code _____

Primary Contact* _____ Title _____

Business Phone _____ Mobile Phone _____

Email _____ Website _____

Cash Portion $ _____

In-Kind Portion Value $ _____

Description _____

_____

_____

_____

_____

_____

Flagstaff Folk Festival, a program of Flagstaff Friends of Traditional Music, and the above-named sponsor agree to all terms of this sponsorship agreement including cash and in-kind valuations and related goods and services descriptions listed above.

Flagstaff Folk Festival Representative _____ Date _____

Sponsor Primary Contact _____ Date _____

Checks payable to:
Flagstaff Friends of Traditional Music
PO Box 23366
Flagstaff, Arizona 86002

flagfolkfest.org
ffotm.org